

It's Time to Begin Hustling for Real Farmers for the Yuma Valley

# ARIZONA SENTINEL

AND YUMA WEEKLY EXAMINER

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ARIZONA SENTINEL, FOUNDED 1870

## Yuma Live Farmers Will Attend Big Valley Sale Tomorrow

### GETTING NOTHING FOR SOMETHING IN THE BIG MODERN CITY STORES

(Copyright by Arthur B. Baker)

Did you ever buy a bottle of lemon extract in a big city department store and have it delivered? It comes with an amazing amount of packing and padding, which required somebody's time to put on.

Whatever you buy, it's that way. The stores have four that cheap packing doesn't pay, and they use miles of twine and bales of heavy cartons, excelsior and other such packing material. A package with a cubic content one hundred times that of the goods inside is by no means uncommon.

The goods are delivered in a highly polished automobile, with a chauffeur and a footman.

Whew! To make a charge ticket of that little purchase, to swath it in all that packing, to carry it to its destination in an equipage with speed and luxury which would have shamed the Caesars, must cost a staggering percentage of the selling price.

But the salesgirl doesn't know anything about it. Try her and see.

"Miss," you say, "this little purchase is to be used in my home. It happens that I am going that way myself, and you will let me take it with only one wrapper I will pay you the cash and save your boss the cost of putting on six more wrappings, a bale of hay, a square yard of box-board and a mile of string. You would deduct all this from your price of 21 cents I could surely expect to be let off at about 15, couldn't I?"

"Why, no, sir," she responds. "You see, our delivery service is free; and our cash price is the same as the charge price."

But, besides an occasional howl about the H. C. of L., the customer rarely protests. It is the same thing as going to a druggist for a bottle of cough medicine and being compelled to pay for a surgical operation, a trained nurse, a first-class funeral and a big tombstone twenty feet high.

### WE SHOULD WORRY!

Listen Daughter: Your mother tells me that you and she have been talking over the matter of getting a hired girl to do the housework. She also says that she feels sure that you two could get along with the work all right, but that the young fellow who is coming around here evenings will think we are not swell enough if he knows that you and mother do the housework. Don't you worry about that. If he thinks such stuff, he is not good enough for you. But he looks pretty good to me and if he is half the fellow I take him to be he'll think all the more of you when he knows that you not only know how to cook and bake and mend, but that you are on the job. So let's put up a little game on him. The next time he comes, receive him in your kitchen apron. Tell him to amuse himself in the parlor for a moment until you finish manicuring the supper dishes. I won't be here you know. He picks out my lodge nights to make his calls. So I won't be in the parlor to embarrass him. Then, along about ten o'clock, ask him if he wouldn't like a bite of lunch. He'll insist that it will be too much trouble, but you tell him he may come along and help. Any man in the world will fall for that. He'll trail along after you to the kitchen. You'll have the stage all set and the proper costumes ready. The costumes will consist of two aprons, one for you and one for him. Oh, he'll put it on. If there is anything a young fellow will fall for it's the kitchen apron and a job doing nothing but keeping out of the way. Then you get the lunch ready. Tell him to slice the bread and no matter how he butchers it, tell him it's fine. Ask him if he can make a salad dressing. If he says he can, let him go to it. And you praise it to the skies. Ask him for the recipe. Tell him you'll keep it a secret. What would you like for a wedding present?

It goes without saying that every live farmer in the Yuma valley and many who are not farmers will attend the big sale of "Cete" Powers on the Winsor ranch tomorrow.

The place is 5 miles south of Yuma and the stock to be sold by Rhoades & Rhoades includes 28 horses and colts, 10 choice dairy cows, 25 work horses and mares (weights from 1100 to 1400 pounds each and in good condition).

Among the implements to be sold will be found such useful things as a cream separator, three farm wagons, hay

derrick, mowers, harrows, alfalfa renovator, Osborne disc gang plow, sulky plow, walking plows, Fresno scrapers, buck and slip scrapers, lead bars, fifth chains, hay rake, ten sets of work harness, and the terms are so reasonable that no one who needs these things can afford to miss the sale.

To make it still more interesting, Mr. Powers has arranged to serve a barbecue at noon, and every one is assured of a good time and some genuine bargains.

Time, 10 o'clock Friday morning.

### OFFICERS, COMMITTEES CHOSEN BY BAPTISTS

Following is a list of the officers and committee members of the Valley B. Y. P. U.:

Vernon V. Margrave, president; Miss Arab Patterson, vice-president; J. Frank Margrave, secretary and treasurer; Miss Ida Lawler, organist.

Membership committee: Elizabeth Miller, Jennie Lawler and Harry Seamans.

Entertainment committee: Mrs. F. E. Elliott, Mattie Lee, W. G. Crowder and Jacob Mumm.

Reception committee: Carroll Power, Allen Lee, Annie Lawler, Earl Innes, Statia Spaulding, Harry Cox.

Program committee: Mr. Hildebrand, Mrs. Harry Cox, Mrs. A. B. Tomlinson.

Finance committee: Opie Patterson, Mrs. Mattie Mayberry, Bernie Seamans. The evangelistic meetings at the Baptist church continue with good interest, under the direction of Evangelist Edwards.

### WE SAY "NIX" ON THE WEATHER BACK EAST

When the frost is on the window  
And the kitchen pail is froze;  
When the little icy needles come  
With every breath that blows;  
When the chilblains cause a groan aloud  
And cold feet give much pain—  
It's safe to bet that all do wish  
For Yuma time again.  
For while people sweat and stew  
Around in breezy, easy clothes,  
It's an easy thing to cool off  
And forget all earthly woes.  
But it's very different way back east,  
Where the world is full of ice  
And the weather is as hard to beat  
As any loaded dice.  
We may boast about the climate,  
And about the spring and fall,  
But balmy days in Yuma  
Are the best ones after all.

### MASONIC LODGE IS FIFTY YEARS OLD

The assemblage of the grand lodge of Arizona Free and Accepted Masons, which is to be held at Prescott during the week of Feb. 8 marks the jubilee of Masonry in Arizona.

Fifty years ago Aztlán lodge was founded at Prescott under the jurisdiction of the grand lodge of California. When the grand lodge of Arizona was formed, this lodge became No. 1 on the roster of Arizona.

Elaborate preparations have been made for the celebration of the year of jubilee, which will be participated in by the grand commandery of Knights Templar, the grand chapter of Royal Arch Masons, and the grand chapter of the Eastern Star.

### DELIGHTFUL PARTY AT THE GUERNEY RANCH

A party was given last night at the home of Mr. and Mrs. Guernsey and son, at their beautiful ranch home in the Yuma valley, seven miles southwest of this city. Those present, besides the Guerneys, were: Marshal Young and wife, Henry Young, Roy Hansberger, Miss Georgia Greer, J. H. Stewart and wife, Miss Louise McClure, Andrew Y. Greer, Seaburn Harwell, Miss Nellie Littlefield and Rich Wilson.

Refreshments of sandwiches, cake, and coffee were served, and everyone had an enjoyable time. Several songs by A. H. McClure and music by Henry Young provided the entertainment for the evening.

### GANDOLFO HOTEL LOBBY

John Barrett, A. A. Anderson, Mrs. L. Renthress, J. R. Lake, C. F. Guelden, all of Tucson; John Bond, W. B. Brooks and wife, LeRoy Nobbs, W. B. Kulmore, Chas. L. Newton and wife, J. D. Yough, all of the "Newton company"; Harry B. Corlies, C. Campbell, D. M. Sellan, W. M. Whipple, R. A. Douglas and J. C. Foster, all of Phoenix; Mr. Simmons, Valley; Henry Hitchcock and wife, of Orangeberry; James J. Fitzgerald, New York; Mrs. J. F. Wooster, Mohawk; A. A. Brown, W. D. Guldun, A. E. Packman and wife, and J. J. King, all of Los Angeles; R. F. Shattor, San Francisco; John B. Shea, Ireland; J. W. Snyder, Lebanon, Mo.; A. Irwin, Tucson; J. D. Quick, Somerton; F. B. Blaisdell, F. M. Corcoran, W. E. Stoermer, J. O. Anthony and L. J. Zellerson, all of Los Angeles.

### LAWYERS SURROUND THE EXAMINER OFFICE

Lawyers to the right of us; lawyers to the left of us; lawyers in front of us; lawyers all about us and up stairs! Second street, in the Examiner locality is a decidedly popular place for the Knights of the Bar. The latest is ex-County Attorney Fred L. Ingraham, who will occupy the first store room east of the Examiner, which is now being overhauled and remodeled. Mr. Ingraham expects to occupy his new quarters on February 1st, or thereabouts. Certainly the Examiner will be amply provided with legal advice.

SHIPPING IN YUMA  
Mrs. William H. Jones, nee Mrs. Thos. Beck Haase of the valley, was in the city, shopping, today.

### SUNDAY SERVICES AT THE METHODIST CHURCH

Methodist Service—A Big Day. Sunday, January the very last, 1915: 9:45 a. m. Sunday School, "The Birth of Sams[on]" (Temperance Lesson.) Judges 13:8-16, 24, 25. Do your babies belong to the Cradle Roll? C. M. White Supt.

11 a. m. Re-Opening of our Church Program.  
Yuma's Leading Institutions, Ps. 48: 12-13.

Wee Babies, Children—Worth While, Young Folks—What of Them? All the Rest—The Grey Head, What our Improvements Cost. Music interspersed and a great round-up of finance, Blackboard.

6:30 p. m. Epworth League, "Evenings with great hymns."

7:30 p. m. "The Fragments," John 6:12 Yuma Valley

2 p. m. Sunday School, A. G. Dickson Supt.

3 p. m. Sermon by Rev. J. A. Crouch who will exchange with the pastor.

Irving R. Lovejoy—Pastor

### REGULAR DANCES BY THE ELK'S CLUB

The local order of B. P. O. Elks has arranged to have dances every two weeks at their home. The first and last weeks of the month have been picked as the regular dates. Excellent music has been arranged for and each and every Elk who attends these regular dances will be assured of a good old time.

Owing to the fact that the Elks' home possesses the best floor in Yuma much pleasure can be derived from these dances. The next dance will be given on Saturday night, February 6th, 1915.

Try and ad in the Examiner.

### STATE OF ALABAMA GOES FOR PROHIBITION

By a vote of 74 to 26 in the House and 26 to 9 in the Senate, the Alabama legislature passed a prohibition law to become effective July 1. It will probably be vetoed, but will certainly be passed over the governor's veto.

A statewide prohibition law in Alabama several years ago gave splendid results. It was proposed to make prohibition constitutional. In the resulting campaign the liquor speakers declared to the citizens: "We favor prohibition, but don't put it into the constitution. It is already working well, and why get it beyond your own reach?" The constitutional amendment failed and as soon as the legislature met, it repealed the state-wide prohibition law.

The Alabama legislature meets once very four years. Immediately upon convening the other day it past a prohibition measure by an overwhelming vote. The legislature was commanded by an indignant people who felt that they had been betrayed.

### SAY! YOU GUYS OUGHT TO BE ON THE LEVEL

The Yuma Daily Examiner reaches about 4,000 readers every day. Our mailing list covers all parts of the country; local subscribers send copies home to their friends; it is the organ of publicity that helps to interest outside capital. Every newcomer brings money with him, and adds one more customer to our merchants' trading list. The Examiner is on the job every day. We are here to spend the money we make. Yet, the outside solicitor has no trouble in booking orders for hundreds of dollars of doubtful advertising, while we work like a son-of-a-gun to get a two-bit advertisement. "JOE."

### YUMA OLD-TIMER HAS GONE AND DONE IT!

Married, by Rev. Irving Lovejoy, C. H. Utting and Florence A. Perkins, of Riverside. Mr. Utting is manager of Sanguinetti's freight business at Rhythe, and was formerly secretary of the territorial penitentiary here, before Arizona became a state. The Examiner wishes the newlyweds plenty of happiness.

### GOOD ATTENDANCE

Six hundred sixty-six was Tuesday's attendance of the Yuma grammar school. This is highwater mark, or 10% more than the highest last year. Now nearly 800 scholars are enrolled.

### GREETING OLD FRIENDS

J. W. Murphy, former Yuma night armaster, is in town for a few days shaking hands with old friends. Mr. Murphy has recently been at Fulton, Ky., and Juarez, Mex.

### LOS ANGELES COUPLE WEDS

Married, by Rev. Irving Lovejoy, Albert E. Packman and Emma G. Hatzky, both of Los Angeles. They will make their home at Long Beach.

### FIXING UP A FINE STORE

Will Minor, proprietor of the Owl Drug Store, is not sparing any expense in the remodeling of this popular store, and expects to have his large new soda fountain installed in a few days.

### FARM PLANNING IS A NECESSARY FEATURE

If every farm in Yuma county were clean, tidy, and well kept, presenting a thrifty, home-like appearance, the entire section would be attractive to visitors and satisfying to residents. The Yuma County Commercial Club might create a very valuable farm improvement habit by offering a liberal prize for the best-planned farm.

Government is a trust, and the officers of the government are trustees; and both the trust and the trustees are created for the benefit of the people.—Henry Clay.

OFFICES OF TOWNSITE COMPANY  
The Somerton Townsite Company will shortly have an office with Attorney F. L. Ingraham, next door to the Examiner office.

VISITORS FROM CHICAGO  
Mrs. G. C. Brandt, of Chicago, is visiting her uncle, Dave Brandt, of Bard. They were shopping in Yuma this morning.

Every woman wants some of those 25-cent embroideries that are selling for 15 cents at our great clearance sale. E. F. Sanguinetti's dry goods department.

### SCREECH OWLS ON MENU

ST. LOUIS, Mo., Jan. 28.—Screech owl is the latest addition to many menus in first class cafes. It is said that this breed of owl makes very good eating.